

CMG **SPEAKS** »

## TRAVIS CLOYD

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Futurist, Innovator, Producer,  
Professor, CEO, and  
Entertainment Executive



### BIOGRAPHY

Travis Cloyd is currently the Global Futurist and Senior Fellow at Thunderbird School of Global Management (#1 masters in management program in the world) apart of Arizona State University (#1 most innovative university in the country), his former alumni. He previously served as the inaugural Futurist in Residence at Florida International University (FIU). He is also a Professor of Practice at Thunderbird and Adjunct Professor and the Director of iSTAR (Immersive Studio for Altered Reality) within CARTA (College of Communication, Architecture + The Arts) at FIU. On the enterprise side, Cloyd is an in-demand executive with a focus on innovation, digital media, and the blockchain, He is the CEO of Worldwide XR (WXR) based in Los Angeles and Miami. WXR operates in partnership with CMG (Celebrity Management Group). He is a member of the Producers Guild of America (PGA) and serves on the PGA's new media council. He is on the VRARA (Virtual Reality Augmented Reality Association) and sits alongside Richard Branson as an ambassador to the Global Blockchain Business Council.

Cloyd is an award-winning producer and tech entrepreneur who is recognized in the top 350 of the Forbes 2021 Next 1000 Entrepreneur List. He's created immersive content for major international studios, iconic brands, legendary actors, global musicians, top athletes and historical figures over the last two decades. Currently, breaking new ground leading the industry in developing, producing and licensing experiential content. Focused on future technologies around AI, Machine Learning, Virtual Reality, Augmented Reality, Mixed Reality, Spatial Computing, Blockchain and Gaming. Ranging from developing 3D digital humans surrounding famous people like Jackie Robinson and James Dean to creating XR experiences with today's major superstars, like NFL MVP Patrick Mahomes. He's been a leading future tech advocate, speaker and industry expert whose point of view is frequently sought by top media outlets and been quoted in Forbes, BBC, TechCrunch, VentureBeat, Wareable, Variety, Deadline, Hollywood

Reporter, CNBC over the years. He sits on many advisory boards, impact committees and spends his free time exploring next level innovation that extends the boundaries of content engagement.